REPORT ON THE 2017 PLEDGE DRIVE FOR ST. MATTHEW'S EPISCOPAL CHURCH

THANK YOU!

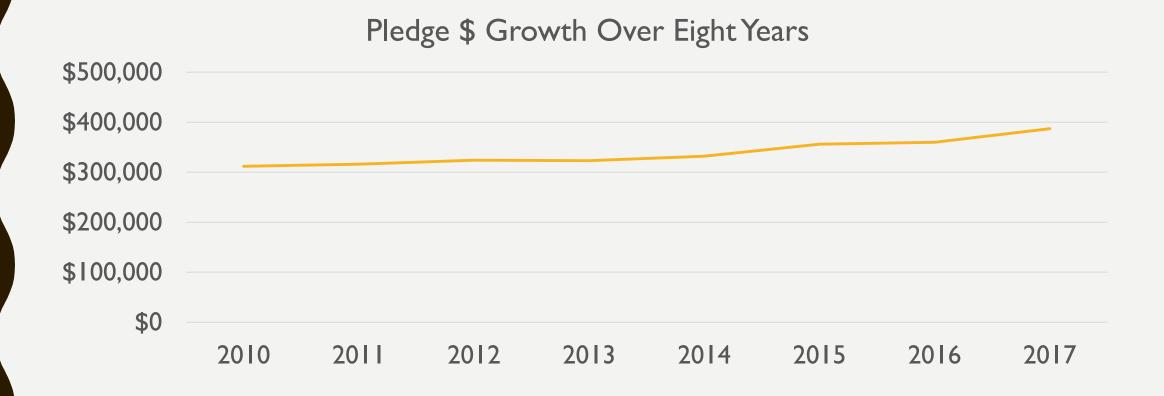
- Thanks to ALL for your participation.
- We were able to talk a little more about money and its role in our Christian community Financial Peace University, parishioners talking about their experiences of generosity and articles in Tidings.
- I hope we can continue to move towards greater understanding of the relationship between our giving and our relationship with God and with each other.
- We will begin 2017 with a request for all to participate in a discussion of what you believe was helpful in growing that relationship.

- 2016 had <u>94</u> pledging households
- 10 of those pledges did not return in 2017
- We gained 20 new pledges in 2017 for a total of <u>104</u>, a modern day record!
- We started 2016 with <u>\$360,000</u> pledged
- We are starting 2017 with <u>\$387,000</u> pledged (pretty sure this is an all time record)

RATE OF PLEDGE CARD RETURN



\$20,000.00	\$20,000.00	F2000.00	\$21,000.00
\$16,000.00	\$15,000,00	\$20,000.00 \$15,000.00	\$15,000.00
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\$15,000.00	\$12,500.00	\$14,000.00	\$15,000.00
\$12,000.00	\$12,000.00	\$12,400.00	\$15,000.00
\$10,800.00	\$12,000.00	\$12,000.00	\$14,000.00
\$10,400.00	\$10,500.00	\$12,000.00 \$10,920.00	\$13,200.00
\$10,000.00	\$10,400.00	\$10,500.00	\$12,000.00
\$10,000.00	\$10,000.00	\$10,000.00	\$10,200.00
\$9,000.00	\$10,000.00	\$10,000.00	\$10,000.00
\$9,000.00	\$10,000.00	\$10,000.00	\$10,000.00
\$8,000.00	\$8,100.00	\$3,400.00	\$9,000.00
\$7,800.00	\$8,000.00	\$8,400.00	\$7,800.00
\$7,200.00	\$7,200.00	\$7,200.00	\$7,500.00
\$4,500.00	\$4,400.00	\$4,400.00	\$7,000.00
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\$5,000.00	\$5,400.00	\$5,400.00	\$4,000.00
\$4,800,00	\$5,000.00	\$5,000.00	\$4,000.00
\$4,000.00	\$4,800.00	\$4,800.00	\$5,000.00
\$4,800,00	\$4,440.00	\$4,800.00	\$4,000.00
\$4,320.00	\$4,300.00	\$4,200,00	\$4,540.00
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\$4,300.00	\$4,200.00	\$4,200.00	\$4,430.00
\$4,200,00	\$4,080.00	\$4,080.00	\$4,320.00
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\$4,000.00	\$4,000.00	\$4,000.00	\$4,200.00
\$4,000.00	\$4,000,00	\$4,000.00	\$4,100.00
CI MORE	\$4,000,00	£1,000.00	\$1.000.00
\$3,960.00 \$3,800.00	\$4,000,00	\$4,000,00 \$1,440,00	\$4,000.00 \$4,000.00
21,000.00	3400000	3174000	34,000.00
\$3,640.00	\$3,640.00	\$1,500.00	\$4,000.00
\$3,400.00	\$3,640.00	\$3,500.00	\$1,780.00
\$3,600.00	\$3,600.00	\$3,000.00	\$1,750.00
\$3,600.00	\$1,600.00	\$1,000.00	\$3,600.00
\$3,480.00	\$3,500.00	\$3,000.00	\$3,600.00
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210000	\$1,2000	2100000	21,0000
\$1,000.00	\$1,000.00	\$1,000.00	\$3,380.00
\$3,000.00	\$3,000.00	\$3,000.00	\$1,200.00
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\$2,580.00	\$2,600.00	\$1,000.00 \$2,900.00	\$1,000.00
\$2,580.00 \$2,400.00	\$2,400.00 \$2,580.00	£7.900.00	\$1,000.00
\$2,400.00	\$2,500.00	\$2,840.00	\$1,000.00
\$2,400.00	\$2,500.00	\$2,700,00	\$1,000.00
\$2,400.00	\$2,500.00	\$2,700.00	\$1,000.00
\$2,340.00	\$2,500.00	\$2,600.00	\$2,600.00
\$2,350.00	\$2,400.00	\$2,580.00	\$2,600.00
\$2,220.00	\$2,400.00	\$2,500.00	\$2,580.00
\$2,000.00	\$2,400.00	\$2,500.00	\$2,500.00
\$2,000.00	\$2,200,00	\$2,500.00	\$2,400.00
210000	\$1,180.00	\$1,500.00	31,400.00
\$2,000.00	\$2,200.00	\$2,400.00	\$2,400.00
\$2,000.00	\$2,000.00	\$2,400.00	\$2,400.00
\$1,520.00 \$1,820.00	\$2,000.00	\$2,400.00 \$2,400.00	\$2,400.00
\$1,420.00	\$1,000.00	\$14000	\$2,400.00
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\$1,500.00	\$1,800.00	\$2,040.00	\$2,000.00
\$1,440.00	\$1,800.00	\$2,000.00	\$2,000.00
\$1,382.00	\$1,800.00	\$2,000.00	\$1,800.00
\$1,200.00	\$1,800.00	\$1,800.00	\$1,800.00
\$1,200.00	\$1,800.00	\$1,800.00	\$1,800.00
\$1,200.00	\$1,750.00	\$1,800.00	\$1,800.00
	\$1,500.00		\$1,800.00
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\$1,2000		\$1,760.00	
\$1,200.00	\$1,500.00	\$1,500.00	\$1,400.00
\$1,000.00	\$1,500.00	\$1,500.00 \$1,500.00	\$1.560.00 \$1.500.00
\$1,000.00	\$1,500.00	\$1,500.00	\$1,500.00
\$1,000.00	\$1,440.00	\$1,500.00	\$1,500.00
\$1,000.00	\$1,200,00	\$1,500,00	\$1,300.00
\$1,000.00	\$1,200,00	\$1,500,00	\$1,200.00
\$1,000.00	\$1,2000	\$1,0000	\$1,200.00
\$1,000.00	\$1,200.00	\$1,100.00	\$1,200.00
\$902.00	\$1,200,00	\$1,200,00	\$1,200.00
\$750.00	\$1,200.00	\$1,200.00	\$1,200.00
\$400.00 \$400.00	\$1,200.00	\$1,200,00 \$1,200,00	\$1,200.00
\$602.00	\$1,200.00	\$1,200.00	\$1,200,00
\$603.00	\$1,200,00	\$1,100.00	\$1,200,00
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\$500.00	51,000,00	51,000,00	\$1,0000
\$500.00 \$480.00	\$1,000.00 \$1,000.00	\$1,000.00 \$1,000.00	\$1,200.00 \$1,200.00
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\$402.00	\$1,000.00	\$136.00	\$1,200.00
\$342.00	\$1,000.00	\$702.00	\$1,000.00
\$342.00	\$903.00	\$703.00	\$1,000.00
\$150.00	\$603.00	\$672.00	\$1,000.00
\$2.00	\$400.00	\$603.00	\$1,000.00
****	\$601.00	\$400.00 \$500.00	\$1,000.00
	\$401.00	*****	\$1,000.00
	\$400.00 \$400.00	\$500.00 \$500.00	\$960.00
	\$403.00	\$503.00	
	\$402.00	\$402.00	\$902.00
	\$400.00	\$370.00	\$600.00
	\$402.00	\$300.00	\$552.00
	\$450.00	\$300.00	\$500.00
	\$402.00	\$300.00	\$500.00
	240200	23300	200100
	\$400.00	\$100.00	\$480.00
	\$342.00	\$72.00	\$400.00
	\$300.00	\$20.00	\$362.00
	\$300.00	\$2.01	\$300.00
	\$349.00		\$300.00
	\$340.00		\$300.00
	\$101.00		\$300.00
	\$100.00 \$60.00		\$300.00
	\$40.00		\$300.00
	\$40.00		\$300.00
	\$2.01		\$342.00
\$332,122.00	\$354,580.01	\$360,090.01	\$200.00
			\$100.00
			\$100.00
			\$2.00



	2010	2011	2012	2013	2014	2015	2016	2017
Actual Pledged \$	\$312,000	\$316,000	\$324,000	\$323,000	\$332,000	\$356,000	\$360,000	\$387,118
Trend Line	\$312,000	\$321,360	\$331,001	\$340,931	\$351,159	\$361,694	\$372,544	\$383,721
Trend Rate	1.03							
Real Rate		1.28%	2.53%	-0.31%	2.79%	7.23%	1.12%	7.53%

2015	
\$35,000.00	Mean
\$20,000.00	\$3,565.80
\$15,000.00	Median
\$12,500.00	\$1,920.00
\$12,000.00	Mode
\$12,000.00	\$1,000 to \$2,000
\$10,500.00	
\$10,400.00	
\$10,000.00	
\$10,000.00	
\$8,100.00	
\$8,000.00	
\$7,200.00	
\$6,600.00	
\$6,500.00	

2016	
\$35,000.00 Mean	
\$20,000.00	\$3,830.74
\$15,000.00 Median	
\$14,000.00	\$2,500.00
\$12,600.00 Mode	
\$12,000.00 <mark>\$1,000</mark>	to \$2,000
\$10,920.00	
\$10,500.00	
\$10,000.00	
\$10,000.00	
\$9,600.00	
\$8,400.00	
\$7,200.00	
\$6,600.00	
\$6,000.00	

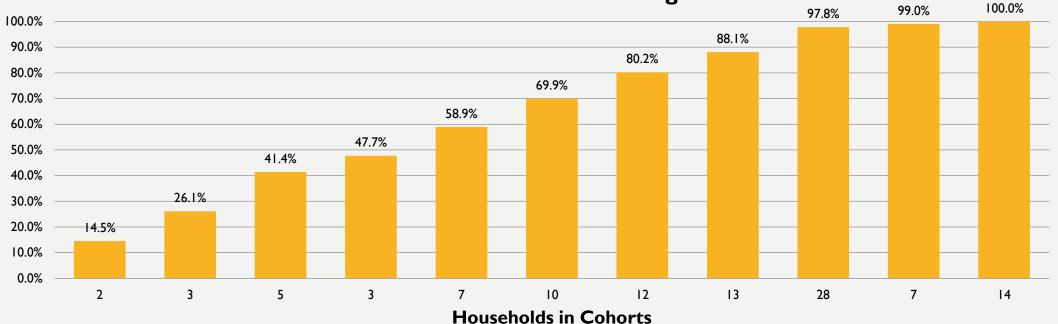
2017		
\$35,000.00	Mean	
\$21,000.00		\$3,722.29
\$15,000.00	Median	
\$15,000.00		\$2,100.00
\$15,000.00	Mode	
\$14,000.00	\$1,000 to \$2,0	000
\$13,200.00		
\$12,000.00		
\$10,200.00		
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\$356,580.00

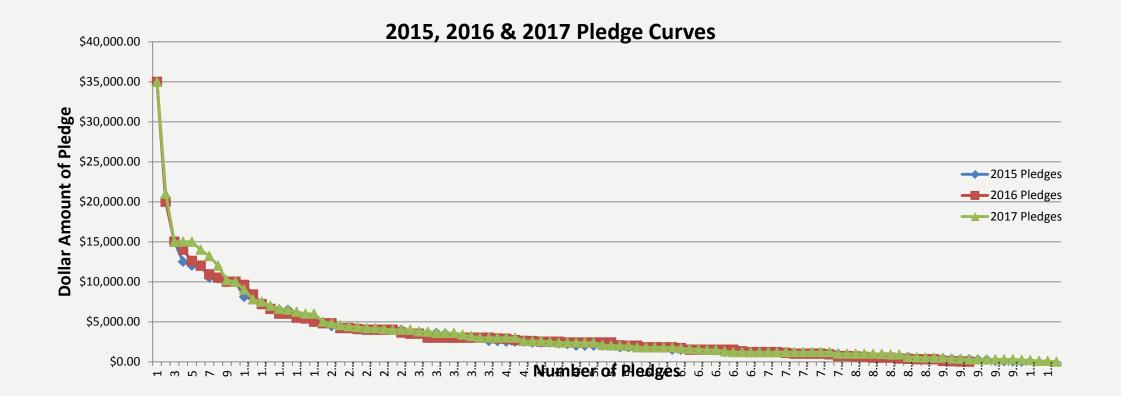
\$360,090.00

\$387,118.00

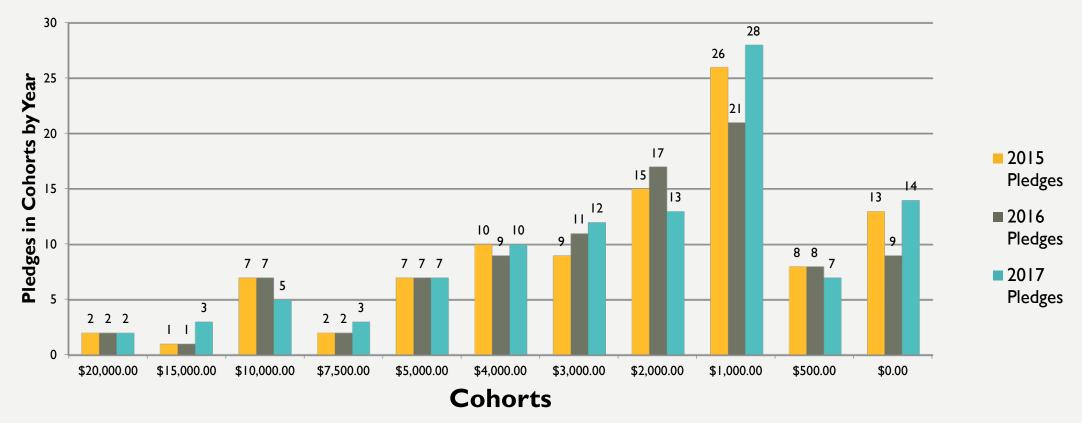
Cohort (and 个)	Pledging Units in		Dollars for Each Cohort in			# of 2017	2017	Cumulative
	2015	2016	2015	2016	2017	Pledges	Cohort %	Percent
\$20,000.00	2	2	\$55,000.00	\$55,000.00	\$56,000.00	2	14.5%	14.5%
\$15,000.00	1	1	\$15,000.00	\$15,000.00	\$45,000.00	3	11.6%	26.1%
\$10,000.00	7	7	\$77,400.00	\$80,020.00	\$59,400.00	5	15.3%	41.4%
\$7,500.00	2	2	\$16,100.00	\$18,000.00	\$24,300.00	3	6.3%	47.7%
\$5,000.00	7	7	\$42,920.00	\$41,700.00	\$43,340.00	7	11.2%	58.9%
\$4,000.00	10	9	\$41,820.00	\$38,080.00	\$42,600.00	10	11.0%	69.9%
\$3,000.00	9	11	\$30,200.00	\$34,640.00	\$39,910.00	12	10.3%	80.2%
\$2,000.00	15	17	\$34,360.00	\$41,580.00	\$30,420.00	13	7.9%	88.1%
\$1,000.00	26	21	\$35,290.00	\$29,100.00	\$37,560.00	28	9.7%	97.8%
\$500.00	8	8	\$5,100.00	\$5,108.00	\$4,910.00	7	1.3%	99.0%
\$0.00	13	9	\$3,390.01	\$1,862.01	\$3,678.00	14	1.0%	100.0%
	100	94	\$356,580.01	\$360,090.01	\$387,118.00	104	100.0%	



Cumulative Percent of Pledges



2015, 2016 & 2017 Cohorts



- THANK YOU!
- Please come to the forums on February 12 & 19 to help in shaping the 2018 pledge drive.